

**DR.MGR Educational and Research Institute,
(Deemed to be University)
Maduravoyal, Chennai – 600095
DIRECTORATE OF DISTANCE EDUCATION**

Programme Project Report for B.Com

Programme's Mission and Objectives: The mission in offering Commerce is to facilitate the graduates in their academic and professional development and employability.

Relevance of the programme: The courses of UG programme in Commerce are highly aligned with the mission of the university in promoting scholarly, scientific and critical inquiry among the graduates, making them internationally competitive.

Nature of prospective target group: The programme is offered to the students of rural, semi-urban and urban background who aspire to acquire knowledge in the respective field but could not continue the education through regular classes, owing to various constraints.

Appropriateness of the Programme: Develop specific skills and competence in the following areas:

1. Analytical Skills
2. Problem Solving Skills
3. Computational Skills
4. Logical Thinking Skills
5. Leadership Skills
6. Reasoning Skills
7. Decision making skills
8. Social Skills and

Instructional design: The curriculum of the programme is designed and approved by the Board of Studies of the University, so as to enlighten the learners in all aspects of the programme.

Procedure for admissions: The eligibility for admission in the programme is a pass in Higher Secondary Examination, conducted by the Government of Tamil Nadu or an examination accepted as equivalent (10 + 2).

Cost Estimate for the Programme

S.No	Description	Number of resources	Rate (Rupees)	Total (Rs.)
1	Honorarium to lesson writers	4	10,000	40,000
2	Printing of Study Materials	-	-	40,000
3	Honorarium to Resource Persons for 50 hours each	4	200	40,000

Procedure for Curriculum Evaluation: The curriculum will be evaluated by the Board of Academic Studies nominated by the University.

Quality Assurance Mechanism and expected outcome: The quality of the course will be reviewed based on the performance of the students and if 80% of the students are able to clear in the first attempt, the expected outcome has been achieved.

B.Com
(Directorate of Distance Education)
(Annual Pattern)

Year	Title of the Paper	Credit	Exam Hours	Marks
I	Language Paper – I	4	3	100
	English Paper –I	4	3	100
	Major Paper – I Business Organisation and Management	8	3	100
	Major Paper – II Principles of Accountancy	8	3	100
	Allied Paper – I Economics of Business	6	3	100
II	Language Paper – II	4	3	100
	English Paper – II	4	3	100
	Major Paper – III Marketing	8	3	100
	Major Paper – IV Business Communication and Management	8	3	100
	Allied Paper – II Statistics for Business	6	3	100
III	Major Paper – V Business Laws	8	3	100
	Major Paper – VI Corporate Accounting and Auditing	8	3	100
	Major Paper – VII Banking and Insurance	8	3	100
	Allied Paper III – Financial and Management Accounting	8	3	100
	Allied Paper IV – Cost Accounting	8	3	100
	TOTAL	100	---	1500