

CENTER FOR ONLINE PROGRAMS - OVER VIEW OF EVENTS

Events play an important role in the progress of the department. Center for online programs conduct Seminars, Guest Lecture, Expert talk and ISR event regularly in every semester.

Guest Lectures and Subject Lectures are conducted in such a way that it is embedded within the syllabus of a particular subject for a course. We also conduct Seminars and Webinars on regular basis, which consist of Industrial speakers who renders the real Industrial scenario and how the theoretical part is applicable practically. Our events include expert talks which is conducted by a particular area of experts, in this the session it includes discussion of case studies.

One of the best practice we follow is organizing **MEET YOUR BATCH MATES**. It is an offline platform to unveil the professional knowledge, skills and expertise for continuous learning and growth of the students under centre for online programs. The event has wide scope for students to showcase their talents, break ice and build bridges to connect closely with the institution and their peers. Cross cultural exposure and Exchange of professional ideas will enhance the teaching, learning process.

During Meet your batch mates which was conducted in October 2022 we initiated the Student Association for Online Students. The motto of this association is to have better connection in terms of academic and and related activities.

“FLY HIGH” is our student magazine which was initiated in October 2022. We released our first E Magazine on 22.07.2023 on the occasion of Meet Your Batch Mates 2.0. over all we received 30+ articles in the various fields like food, culture, health tips, Retro & vintage, technology, Environmental awareness, etc.,

CENTER FOR ONLINE PROGRAMS – EVENT SUMMARY

S. No	Type of the Event	Date	Title	Resource Person	Remarks
1	Seminar	07.09.2022	The Asian Art of Management from Bhagavad Gita	Dr. D.S. Narayanan, Chartered Engineer, Associate member of Institution of Engineer, Editor – Visvaayudha (Monthly Magazine), Advisor of HOSTIA.	Industrial Expert
2	Guest Lecture	15.09.2022	Recent Trends in Human Resource Management	AkshathaKarangutkar, Associate Director – Human Resource, Samhita Social Ventures.	Industrial Expert
3	Student Induction Program	28.09.2022	Deeksharambh – 7days Program	Day 1: Dr. MaliniPande (Additional Registrar Planning and Development & Director of Online Programs) Dr. SheebaPercis –Joint Registrar, Quality Head of the department, Dr. MGRERI Dr. Nirmala SugithraRajini – Dean Dr.Brindha -HoD, Faculty of Management Studies Dr. Johnson HoD- Mathematics Day 2: Mr. Govind Raj Mr. Moorthy, Mr. Vipin Thomas, Ms. Harshulatha, Mr. Chandra Sekar Ms. HarshithaKartikean VJ Students of July 2021 & January 2022 batch	Academic Expert
4	Expert Talk	12.10.2022	Expert Talk on Career Guidance	Mr.Dinesh S (Plant HR Head, Classic Industries and Exports).	Industrial Expert
5	Expert Talk	15.10.2022	Expert Talk on Entrepreneurship	Ms..Richa Mehta, OD, Emotional Intelligence Practitioner, Behavioural Skill Trainer	Industrial Expert

6	Seminar	22.10.2022	Expert Talk on Emotional Intelligence	Ms.SentamilSelvi.K Human Resource Professional,StudentCounselor, NLP Practitioner,Motivational Speaker, Life skill Facilitator, Emotional Intelligence Coach, Employee Engagement Expert,Relevantz Technology Services Private Ltd,	Industrial Expert
7	Offline Students Interactive Program	29.10.2022	Meet Your Batchmates (First Offline gathering of Online students)	Ms. Devikarani, Domain Leader, IBM - Kyndryl	Industrial Expert
8	Webinar	30.12.2022	Recent Trends in IT	Sutheesh S, Automation System Engineer cum Cybersecurity Practiser, TCS, Chennai.	Industrial Expert
9	Webinar	25.03.2023	Digital Transformation in Healthcare Management	Rajarajan S Chief Operating Officer, MGM Healthcare, Chennai	Industrial Expert
10	Webinar	24.02.2023	LEADERSHIP & DEVELOPMENT	Priya Manoj Bhivare Head HR and Administration (Raymond India Pvt.Ltd.)	Industrial Expert
11	Webinar	08.03.2023	WELLNESS PROGRAM ON “BREAST CANCER”	Dr.S.Rajeshwari M.B.B.S,DNB(OG) Senior Consultant – Preventive Oncologist – Colposcopy Specialist Global Health City, Chennai.	Industrial Expert
12	ISR	29.03.2023	Awareness about Catamenia @ LBEAAR Matric Higher Secondary School, Nerkundram, Chennai	Dr.RahiniPriya.R.J – Senior practioner Lakshmi Clinic	Industrial Expert
13	Induction Program	03.04.2023 to 05.04.2023	Day 1 : About the University and about the program Day 2: Awareness on LMS and AI Proctored	Day 1: Dr. MaliniPande (Additional Registrar Planning and Development & Director of Online Programs) Dr. Nirmala SugithraRajini – Dean Dr.Brindha -HoD, Faculty of	Academician and industrial expert

			Examination Day 3: Career Guidance	Management Studies Dr. Johnson HoD- Mathematics Day 2: Dr.T. GodhavariAddl.COE Ms.ManasiMalkunaik Assistant Manager Student Support Day 3: Mr.Ramesh Head HR	
14	Webinar	06.05.2023	Building an effective Strategy in HR Technology	Mr. PandiAlagu – senior HR consultant	Industrial Expert

EVENT REPORT AND OUTCOME

JULY – DECEMBER 2022

The Asian Art of Management from Bhagavad Gita

Date: 07/09/2022

Center for Online Programs organised an **Expert Talk** on the topic “**The Asian Art of Management from Bhagavad Gita**”. The Event was coordinated by Dr. M. Bhuvaneshwari, Deputy Head – Center for Online Programs. Ms. Sinduja. S, Deputy Head – Center for Online Programs welcomed the gathering and Dr. M. Bhuvaneshwari introduced the Guest Speaker Dr. D. S. Narayanan, Chartered Engineer, Associate member of Institution of Engineer, Editor – Visvaayudha (Monthly Magazine), Advisor of HOSTIA.

The Guest Speaker highlighted the importance of Bhagavad Gita and gave his deep insight on it, by drawing attention towards the art of management through various narrative stories from Gita. He quoted the story of the archer from Gita and explained why one shouldn't be attached to the result of the goal. He also explained how Bhagavad Gita falls into three parts comprising six chapters each and brought out each parts' ideology as: Human weaknesses and strengths, How God describes his own creations' uniqueness and How an individual can evolve.

This session highlighted narratives of Gita like:

- The purpose of life is to be useful to others
- How one should view and solve a problem by using deep penetrating thinking
- How one can teach well by listening well

Dr. D. S. Narayanan recommended the book “Gita for Professionals” to the gathering, Dr. M. Bhuvaneshwari summed up the session and the overall understanding of the concept. The session came to an end with the vote of thanks rendered by Ms. Sinduja. S.

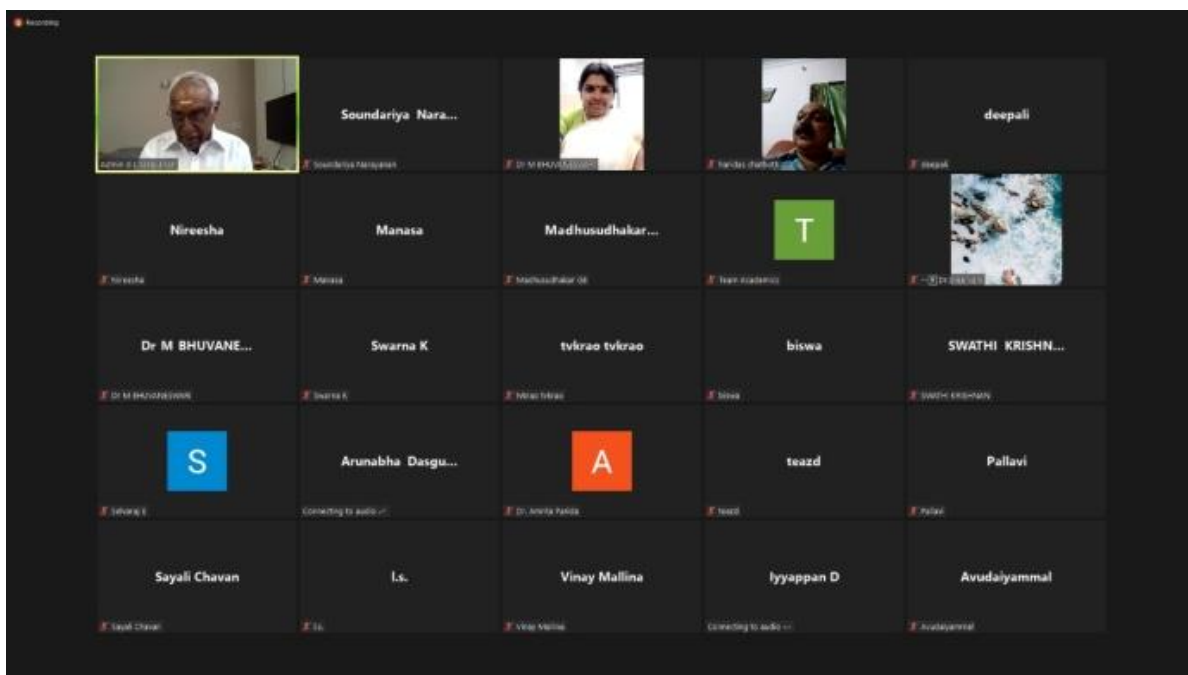
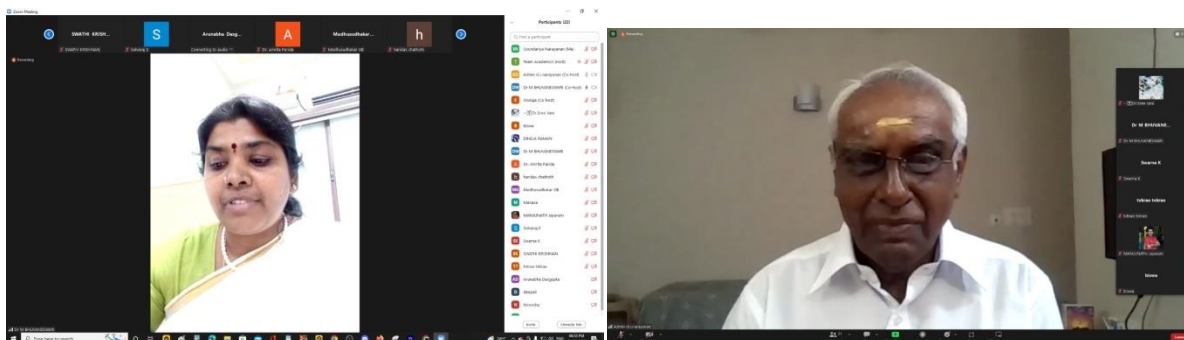


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Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
DEEMED TO BE UNIVERSITY
University with Graded Autonomy Status
(An ISO 21001 : 2018 Certified Institution)
Periyar E.V.R. High Road, Maduravoyal, Chennai-95, Tamilnadu, India.



**CENTER FOR
ONLINE PROGRAMS**
Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
UNIVERSITY



Student Induction Program – “Deeksharambh”

Date: 28/09/2022 – 10/10/2022

Center for Online Programs organised Seven Days Induction Program **“Deeksharambh”** for First year Online ***MBA & M. Sc Statistics July 2022 batch*** from 28-09-2022. The program came to an end successfully on 10-10-2022.

The glimpses of the seven days program are as follows:

Day 1 (28-09-2022):Familiarization of the University, Departments and the courses.

- Familiarization of the University by ***Dr. MaliniPande*** (Director)
- About the Student Induction Program “Deeksharambh” by ***Dr. SheebaPercis E.*** (Quality Head)
- About Center for Online Programs by ***Dr. Nirmala SugirthaRajini*** (Dean)
- Familiarization of the Department – MBA by ***Dr. Brindha***(HoD FOMS)
- Familiarization of the Department – Mathematics by ***Dr. T. Johnson*** (HoD Mathematics)

Day 2 (29-09-2022): Student Buddies – A Students’ Interaction Program with Senior Students was organized.

(Students from July 2021 Batch & January 2022 Batch)

Day 3 (30-09-2022): Technical Familiarization – LMS activities were explained by Tech Partner (SRO)

***Day 4 (06-09-2022): Lecture by Academic Experts ***

- ***Dr. SavithaBasri*** – Associate Professor, Manipal Institute of Management, spoke on the topic: ***Management Studies and its scope***
- ***Dr. R. Nagarathinam*** – Assistant Professor, Department of Mathematics, DR. M. G. R. Educational and Research Institute, spoke on the topic: ***M. Sc Statistics and its Scope***

Day 5 (07-09-2022): Awareness of Specialization

- ***Dr. B. Neeraja***, Professor & Deputy Head-Academics, Deputy-Dean-Entrepreneurship Cell, New Gen, IEDC, Incubation Cell, Faculty of Management Studies, Dr. M. G. R. Educational and Research Institute, explained the ***Recent trends and future of the six specializations*** in MBA program.

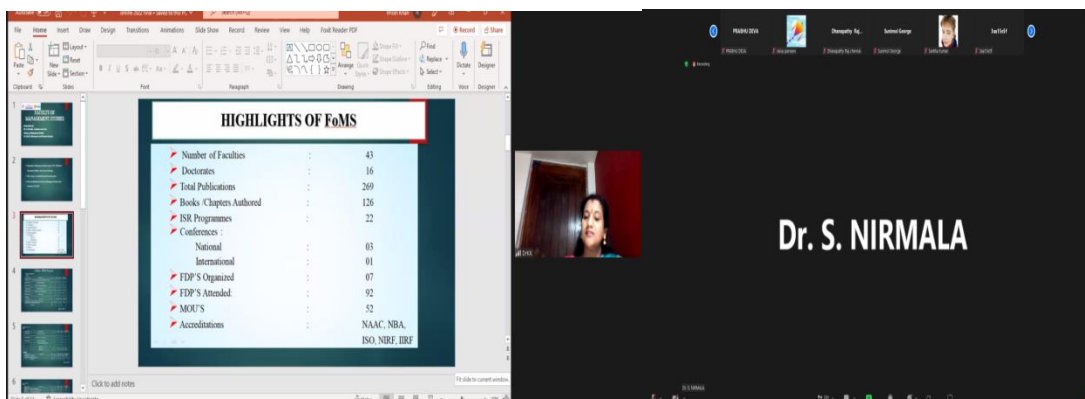
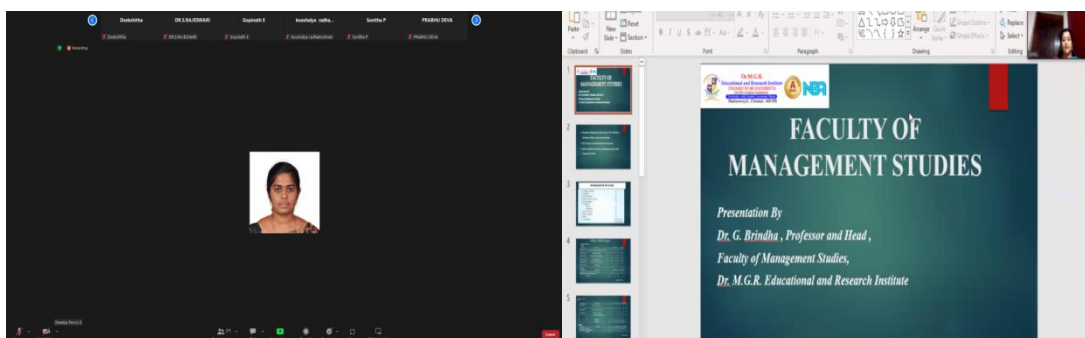
Day 6 (08-09-2022): Summer Internship and Major Projects

- ***Dr. S. Kasthuri***, Associate Professor, Course Coordinator for Management Studies, Dr. M. G. R. Educational and Research Institute, explained the ***Summer Internship and Major Projects*** to students of MBA program.

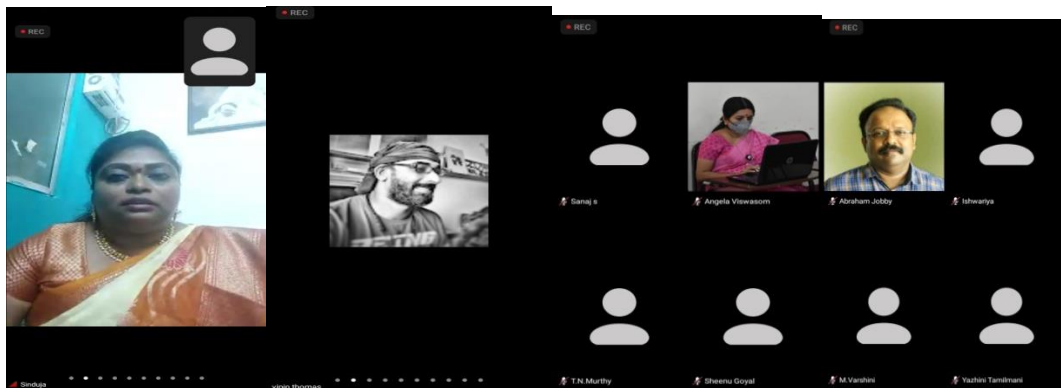
Day 7 (10-09-2022):Final Day of “Deeksharambh” Program

- ***Managing Diverse and Inclusive Leadership with Human Values*** by ***Dr. P. Udhaya Kala*** (Deputy Director - CIQA)
- ***Buzz Time*** by ***Dr. Indira Rangan*** (Joint Registrar)
- ***Feedback*** by ***Dr. Nirmala SugirthaRajini*** (Dean – Online Programs)

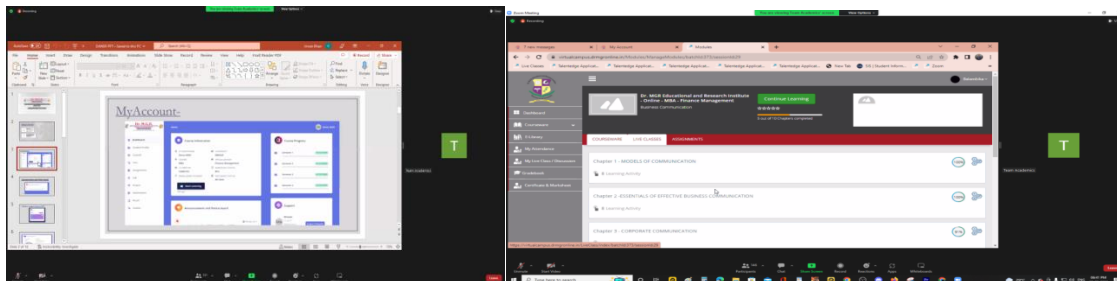
Day 1



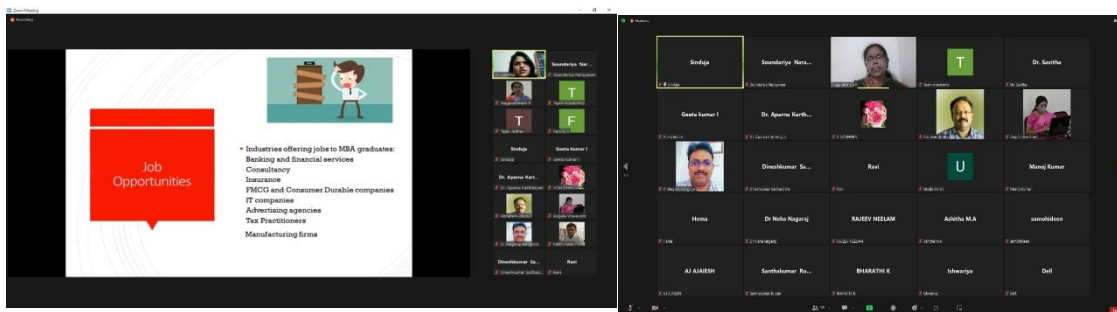
DAY 2



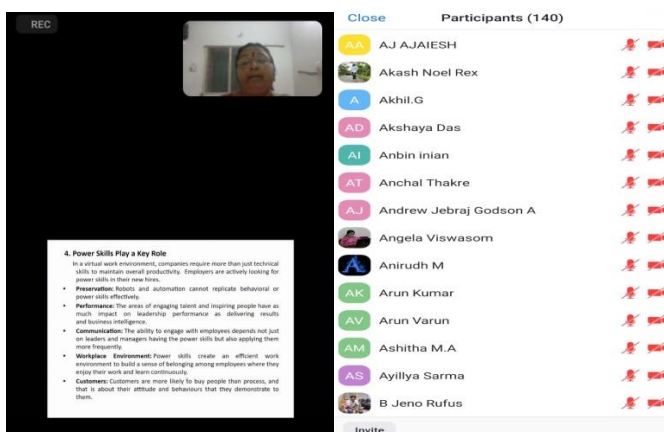
DAY 3



DAY 4

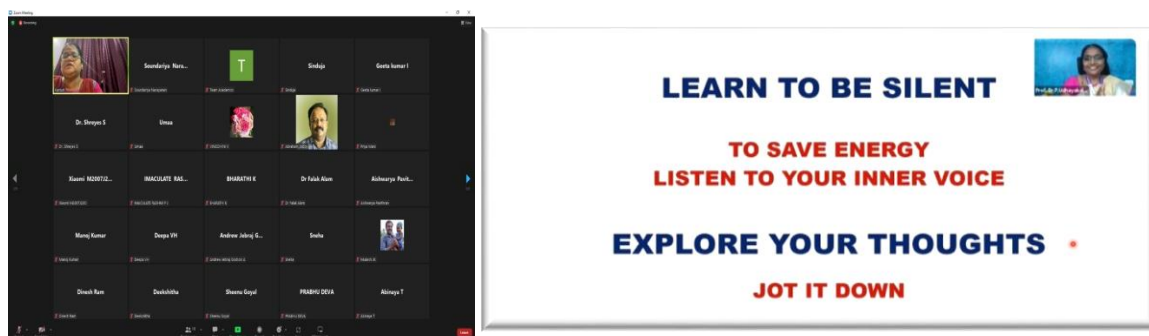


DAY5



DAY 6

DAY 7



Expert Talk on Career Guidance

Date: 12.10.2022

Center for Online programs organised Expert Talk on Career Guidance by Mr. Dinesh S (Plant HR Head, Classic Industries and Exports).

The event was conducted on 12.10.2022

SESSION 1 :

TIME: 6.30PM

The Event was Initiated by Ms. SINDUJA (Deputy Head – Online Programs) by sharing few words about Career Guidance and why it is important for MBA students. She introduced first speaker Dr. J. Sridevi (Dean – Center for Professional Excellence). Dr. Sridevi briefed about the how University encouraging Career Guidance activities for the students.

SESSION 2 :

TIME : 7:00PM

Ms. SINDUJA invited the next speaker Mr. Dinesh S who highlighted the importance of each specialization in every industry

The Highlights are

1. Types of Industries which give importance for MBA graduates.
2. The trending specialization in different industries.
3. What industry expect from MBA Graduates.
4. How to meet these expectations.
5. Importance of Additional and Augmentation Courses.



2



zoom

Dr MGR - Student Induction Program - Shared screen with speaker view

Who can see your viewing activity? X

S.NO	NAME OF THE PROGRAM	STUDENT CATEGORY	EXPECTED OUTCOME
5	PRE TRAINING WORKSHOP ON BANKING EXAM WITH TIME ACADEMY"	B.Com,BBA students	Training on Aptitude, GD, and Interview for Placement
6	PSYCHOMETRIC TEST ANALYSIS	B.Tech,BCA,B.Com, BBA students	To find the IQ level of students
7	TRAINING ON APTITUDE ,GD AND INTERVIEW	BCA, B.Com,BBA ,B.Sc students	Training on Aptitude, GD, and Interview for Placement
8	"TRANSFER THE LEARNING & SHARING EXPERIENCE"	B.Tech,BCA,B.Com, BBA,B.Sc students	Training on skill development
9	"UPSC CLUB INAGURATION 2018"	BBA,BA,BCA Students	Training on UPSC Exams

00:17:41 / 01:09:24

Speed 1.0x

zoom

Dr MGR - Student Induction Program - Shared screen with speaker view

Who can see your viewing activity? X

- ▶ AI & MACHINE LEARNING
Example - Siri, Tesla,Netflix,Echo, Cogito,Flying Drone
- ▶ 5G & SMART MANUFACTURING
Example -Smart City ,Autonomous car
- ▶ PRINTING TECHNOLOGY
Example - Prototype Parts,ATP Engine ,Bottles
- ▶ ENERGY EFFICIENCY
Example -Solar Panel, Led Bulb

00:30:55 / 01:09:24

Speed 1.0x



2



Expert Talk on Entrepreneurship

Date: 15.10.2022

Center for Online programs organised Expert Talk on Career Guidance by Ms. Richa Mehta (OD, Emotional Intelligence Practitioner, Behavioural Skill Trainer).

The event was conducted on 15.10.2022

SESSION 1 :

TIME: 6.30PM

The Event was Initiated by Ms. Logeshwari (Asst Prof, Dept of HRM). She invited Coordinator for Students Affair Dr. R. JAYAM – Prof, Head – Dept of HRM who shared her views on Practicing Entrepreneurship.

TIME : 6:45PM

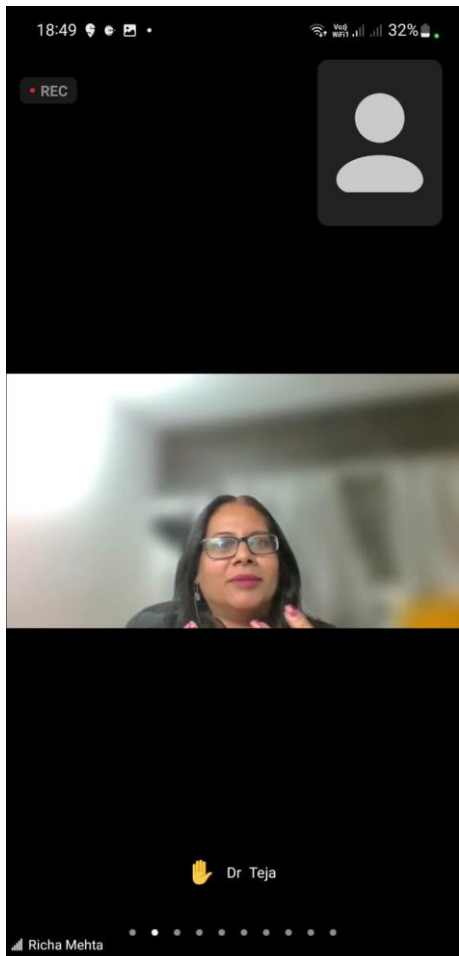
Dr. R. JAYAM introduced the speaker Ms. Richa Mehta who highlighted the importance of Entrepreneurship.

The Highlights are,

1. Ms. Richa started the event with a small game called “WHO AM I?” in which the students were guessing the Entrepreneur’s name with the clues given by the speaker.
2. The objectives of the session.
3. Evolution of Entrepreneurship in India.
4. Features of Entrepreneurship.
5. The qualities of Entrepreneurs.
6. Skills required to become an entrepreneur.
7. Role of Entrepreneurship in Economic development.

18:49

REC



Richa Mehta

18:50

Participants (91)

Waiting(1)

LS Lokeshwari Sathyanarayanan Admit

Participants(90)

Search

- S Sinduja (Co-host, me)
- T Team Academics (Host)
- D Dr Teja
- DS Dr.Abanindra Sinha
- RM Richa Mehta (Co-host)
- AM AMUDHA M (Co-host)
- D Dr.R.JAYAM (Co-host)
- AJ Abraham Jobby
- AB Abu Bakkar
- AP Aishwarya Pavithran

2 2

Invite Mute All

Zoom Meeting

You are viewing Richa Mehta's screen

Team Academics Richa Mehta V pravallika Pixel 4 XL jayam R

Recording

Who is an Entrepreneur?

Unmute Start Video Security Participants Polls Chat Share Screen Reactions Whiteboards More

Participants (96)

Find a participant

- Team Academics (Host, me)
- Richa Mehta (Co-host)
- AMUDHA M (Co-host)
- jayam R (Co-host)
- Sinduja (Co-host)
- Lokeshwari Sathyanar... (Co-host)
- Abraham Jobby
- Aishwarya Pavithran
- AJAESH ALVIN
- Aakash Noel Rex
- Akshaya Das
- Angela Viswasom
- Aparna karthik
- Baby priya

Invite Mute All

Expert Talk on Emotional Intelligence

Date: 22.10.2022

Center for Online programs organised Expert Talk on Emotional Intelligence by
SentamilSelvi.K Human Resource Professional, Student Counselor, NLP
Practitioner, Motivational Speaker, Life skill Facilitator, Emotional Intelligence Coach,
Employee Engagement Expert, Relevantz Technology Services Private Ltd,

The event was conducted on 22.10.2022

The Event was Initiated by Dr.M.Bhuvaneshwari (Deputy Head – Online Programs)
by sharing few words about Emotional Intelligence and why it is important for MBA
students.

Ms. S. SINDUJA (Deputy Head – Online Programs) invited the speaker of the day
Ms.SentamilSelvi.K who highlighted the importance of Emotional Intelligence.

The Highlights are

1. The ability to recognize what you're feeling and also understanding how your emotions and actions can affect others.
2. Being able to regulate and manage the emotions you're feeling while waiting for the appropriate time and avenue in how to express them. What industry expect from MBA Graduates.
3. Emotionally intelligent people are motivated by things beyond money, fame, or success. They're also able to understand and desire the need to fulfill their own inner needs and goals.
4. Social skills are vital to emotional intelligence. When you're aware of how you're feeling, what others are feeling, and able to communicate effectively, you're ready to interact well with others.
5. EI is especially important when you are dealing with stressful situations like conflict, change, and obstacles. During these times, it's critical to remember to practice kindness, and being in touch with our emotions can help us do just that.

7:25 1 89

VoD LIEB 4G

Close Participants (118)

Q Search

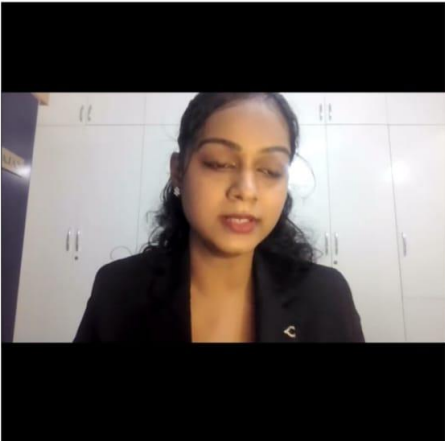
DM Dr M BHUVANESWARI (me)

T Team Academics (Host)

SENTAMIL KRIS... (Co-host)

jayam R (Co-host)


S Sinduja (Co-host)



Iceberg of Fulfilled Life

IQ - Intelligent Quotient	20 %	Success
EQ - Emotional Quotient	80 %	

✓ 97% of Highly successful Individual measures High in EQ


Daniel Goleman

Why do you want to live your life?

Meet your Batch Mates – First Offline gathering of Online Students

Date: 22.10.2022

Center for Online Programs organized “Meet your Batch Mates” (First Offline Gathering of online programs) – July 2021 & January 2022 batch students, on 29.10.2022

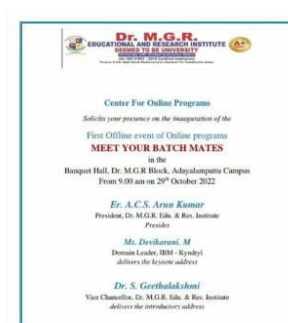
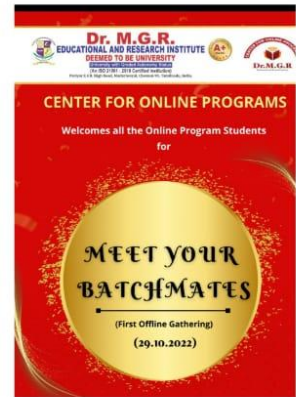
The event instigated with an auspicious Lamp Lighting ceremony & a warm welcome address by Dr. S. Nirmala SugrithaRajini, Dean - Center for Online Programs. To begin the auspicious occasion the inaugural address was given by the Vice Chancellor

Dr.S.Geethalakshmi Madam. Rector Dr. D. Viswanathan & Additional Joint Registrar (Admin) Dr. Cyril Raj addressed the gathering. Followed by that, the chief guest of the day Ms.M.Devikarani, Domain Leader IBM - Kyndryl was introduced by Dr.R.Jayam- Coordinator for Student affairs (Center for Online Programs), she ensured to deliver an enriching and an illuminating speech and further illustrated that due to digital technology, online education has gained tremendous popularity in recent years.

UGC guidelines about online programs was given by Dr.P.Udayakala Deputy Director - CIQA. The objectives of student Magazine and Student association was delivered by Dr. M. Bhuvaneshwari - Deputy Head, Center for Online Programs .Dignitaries of the day released the Magazine name - Dream Stream and inauguration of student association- Fly High. Students were selected as President, Secretary, Joint Secretary, Treasurer and Event Manager on the same day. Finally the formal vote of thanks was delivered by Ms.S. Sinduja - Deputy Head, Center for Online Programs.

Following the inauguration students had Interaction with faculty members who are taking regular online class for them. Dr. S. Kasthuri (Asso. Prof, FOMS) – Course Coordinator for MBA (Online) had interaction and answered the queries raised by the students.

The afternoon session started with an ice breaking session conducted by SentamilSelvi.K - NLP (Neuro-linguistic programming)Practitioner, Emotional Intelligence Coach & Expert, a lot of activities were placed during this session. We were extremely delighted to receive excellent feedback from them.



WEBINAR ON RECENT TRENDS IN IT

Date: 30.12.2022

Center for Online programs organised a webinar on the Topic **Recent Trends in IT.**

Speaker: Sutheesh S - Automation System Engineer cum Cyber security Practiser –TCS Chennai.

The event was conducted on 30.12.2022

Event Organiser: Dr.M. Bhuvaneswari &Dr.R.Jayam

Time: 6.30 P.M

SESSION:

The Event was Initiated by Dr.R.Jayam (Coordinator Student Affairs - Online Programs) and organised by Dr Bhuvaneswari (Deputy Head-Online Programs). The session started with the formal welcome address and the introduction profile was read by Dr.R.Jayam.

The Highlights are

1. Recent Development in the fields of IT.
2. E-commerce and its Technological Aspects
3. How Artificial Intelligence is providing the required data when topic as been given.
4. Importance of Wireless communication.
5. Current scenario about new super apps which are currently used and apps which will be Used in 2025-2027.
6. Digital immune.
7. Drawbacks of artificial intelligence.

18:37 52%

Close Participants (43)

Search

S	Sinduja (me)		
T	Team Academics (Host)		
S	sutheesh (Co-host)		
THINK BIG TRUST YOURSELF AND MAKE IT HAPPEN	Sutheesh LINES (Co-host)		
D	Dr.R.JAYAM		
AA	Abhilash Achary		
	Abraham Jobby		
AK	Amar khan		
A	Anuja		
AD	Anupam Das		
AP	Arul Panneer Selvam		
CS	Caleb Sekhar		
DU	D UMA MAHESH		

Invite



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CENTER FOR ONLINE PROGRAMS

RECENT TRENDS IN IT

STUDENT INDUCTION PROGRAM



Zoom or
Google Meet



30th December 2022
06.30pm



Speaker

Sutheesh. S

Automation System Engineer
cum cybersecurity practiser.

Information security manager for
our project.



2

Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
DEEMED TO BE UNIVERSITY

University with Graded Autonomy Status

(An ISO 21001 : 2018 Certified Institution)

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CENTER FOR
ONLINE PROGRAMS
Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
UNIVERSITY

EVENT REPORT & OUTCOME

JANUARY – JUNE 2023

WEBINAR ON LEADERSHIP & DEVELOPMENT

Date: 24.02.2023

Center for Online programs organised **Webinar on Leadership & Development** by **Ms. Priya Manoj Bhivare Head HR and Administration (ARaymond India Pvt.Ltd.)**

The Event was conducted on **24.02.2023**

SESSION 1:

TIME: 6.30PM

The Event was initiated by Dr.R.Jayam (Student Affairs of Center for Online Programs) by sharing few words about Leadership & Development and why it is important for MBA students. Event Co-ordinator Dr.NirmalaSugithraRajini (Dean – Head of Center for Online Programs)

SESSION 2:

TIME: 7:00PM

Ms. Ramya Assistant Professor-HRM invited the next speaker Ms. Priya Manoj Bhivare who highlighted the importance of Leadership & Development.

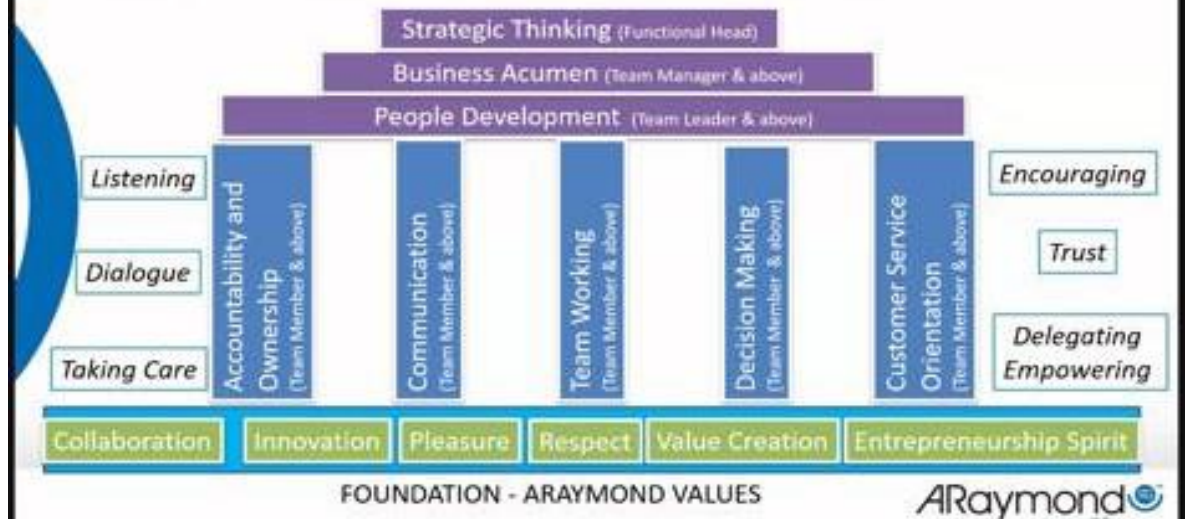
The Highlights are

1. The Tuck Mans Stages of Team.
2. How to identify leaders for development.
3. Essence of Leadership Competency Structure.
4. Democratic or Participative.
5. Autocratic Leadership.

Tuck Mans Stages Of Team/ Group Development



Essence of Leadership Competency Structure



WELLNESS PROGRAM ON “BREAST CANCER”

Date: 08.03.2023

Centre for Online programs organised Women Wellness Program on “Breast Cancer”

**Dr.S.Rajeshwari M.B.B.S,DNB(OG) Senior Consultant – Preventive Oncologist –
Colposcopy Specialist Global Health City, Chennai.**

The Event was conducted on **08.03.2023**

SESSION:

TIME: 6.35 PM

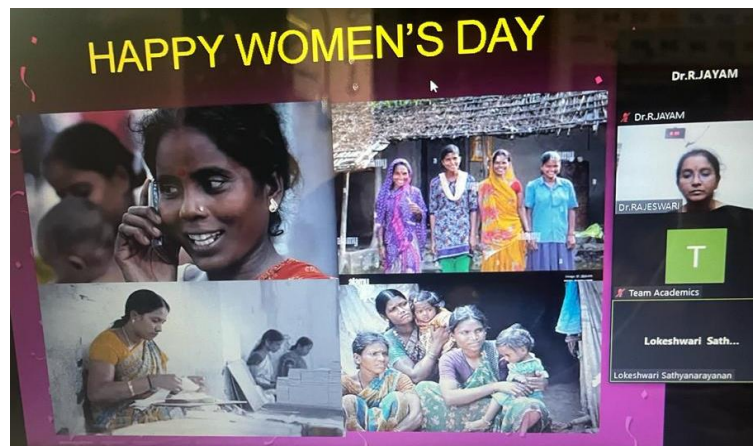
The Event was initiated by Dr.R.Jayam (Student Affairs - Centre for Online Programs).
Event Co-ordinator - Dr.NirmalaSugithraRajini (Dean – Centre for Online Programs)

Ms.S.Lokeshwari Assistant Professor-HRM - The event started with the formal welcome address and introduction about the speaker.

Session was handed over to Dr.S.Rajeshwari who highlighted the Awareness of Breast Cancer.

The Highlights are

1. What is Cancer?
2. Hereditary & Genetics Risks
3. Breast Examination
4. Myth & Facts
5. Barriers
6. Trends of Breast Cancer in India.



BE BREAST AWARE



Dr.S.RAJESWARI

SENIOR CONSULTANT PREVENTIVE ONCOLOGIST,
 COLPOSCOPY SPECIALIST
 GLENBAGLES GLOBAL HEALTH CITY
 CHENNAI

BARRIERS



THE CANCER JOURNEY



F.No.Dr.MGR/ONLINE/CIQA 7.2

EVENT REPORT AND OUTCOME DIGITAL TRANSFORMATION IN HRM

Name of the Department	Centre for Online Programs
Date of Event	25.03.2023
Expert Profile	<p>Rajarajan S</p> <p>Chief Operating Officer, MGM Healthcare, Chennai</p> <p>He has completed his Executive General Management Program from Indian Institute of Management, Trichy. He has earlier completed his Masters in Health Service Management (Apollo Hospitals, Chennai & Charles Sturt Univ, Australia) & M.Sc Psychology (University of Madras).</p> <p>He is a teaching Faculty, SRIHER – Faculty of Management Studies, Chennai for Design Thinking and Quality Management and Member – Board of Studies – B. Sc Health Informatics Management, ICFAI University, Tripura.</p> <p>Besides, He is also the Member of Industry Institute Interactive Forum, Sankara Institute of Management Sciences, Coimbatore, member of American College of Healthcare Executives (ACHE), Life Member of Consortium of Accredited Healthcare Organizations(CAHO), The Research Foundation for Hospitals and Healthcare Administration (RFHHA) & Telemedicine Society of India (TSI).</p> <p>He has been leading various successful ventures in India and abroad especially in</p>

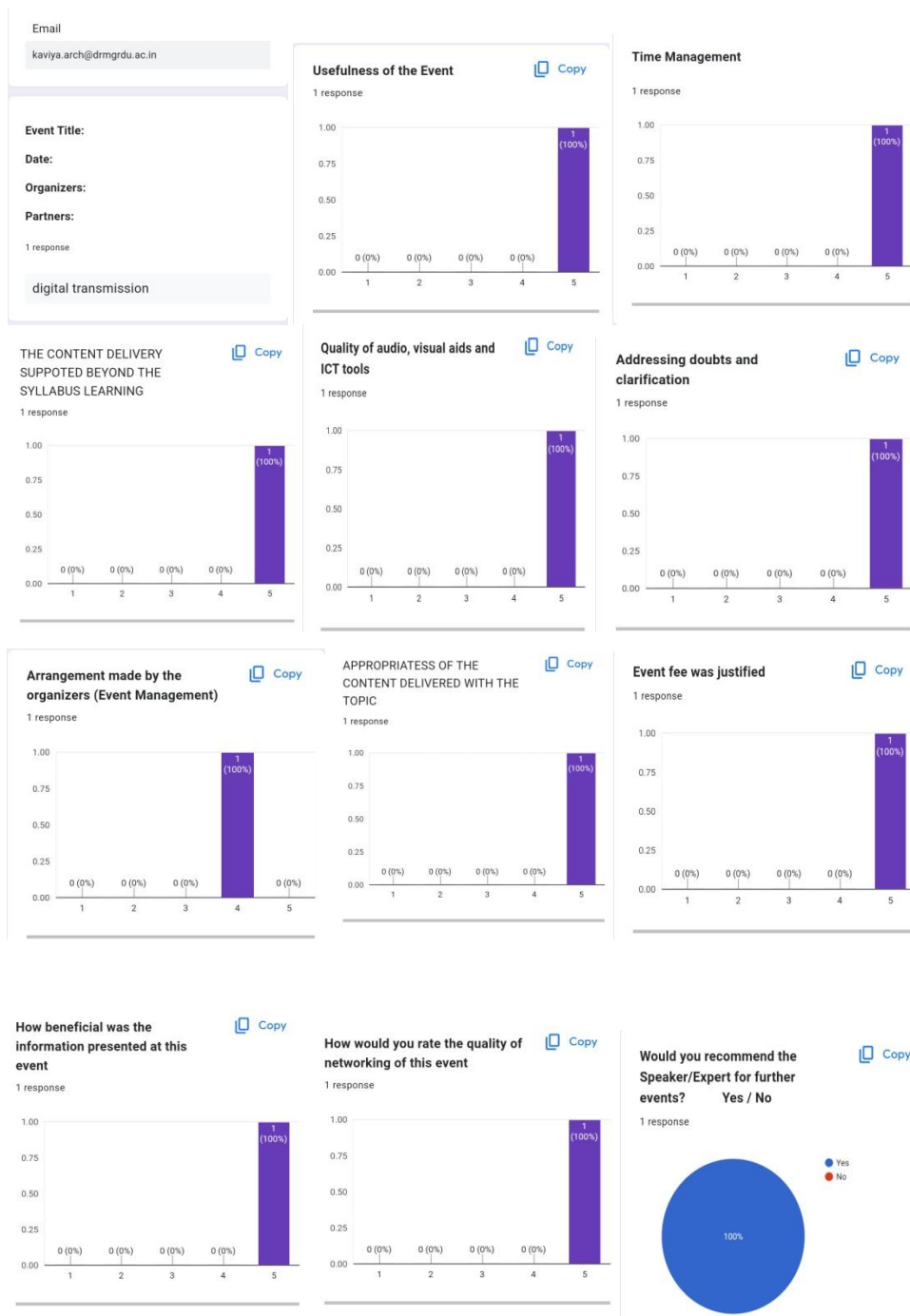
	<p>areas of Multi-specialty Hospitals, Oncology, Cardiology, Diagnostics and Health Tech.</p> <p>Dr.Rajarajan is a powerful blend of a visionary leader with a global perspective and strong business acumen. Currently, a flagbearing crusader for the Healthcaring Movement – MGM Healthcare, Chennai (A 3+ year old Multi-Super-Specialty Hospital)</p>
Description of Event	Webinar
Supporting Partner (if any)	Nil
Involvement of Professional Society	Nil

Event Write-up (20 to 25 Lines)


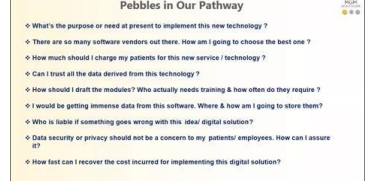
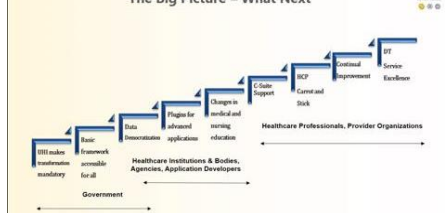
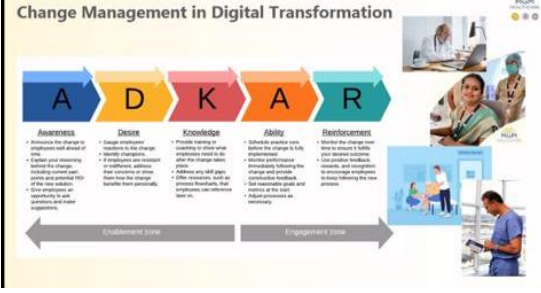
Dr.S.Rajarajan started with that pandemic revealed how vulnerable our value chain were, we are setting our sights on strength, sustainability and agility and sustainable Digital health advancements should be the roadmap. He explained about design thinking revolution that design thinking refers to the cognitive, strategic and practical processes by which design concepts are developed. He further explained about Hype cycle. Hype cycle is a branded graphical presentation developed and used by the American research, advisory and information technology firm Gartner for representing the maturity, adoption and social application of specific technologies. He explained about the future advent of Health Technology Adoption wellness, Prediction, Isolation, Personalized Medicine, Global Health, and Prevention. The big picture of what next.

Review of the Event

We received feedback from the students and participants. The session was informative session. It helps the students to enrich themselves with health care concepts.



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Reach of the Event	Students
Media Intervention	Nil
Target Audience	MBA,BBA, M.Com, B.Com students
Photo Gallery	   
Organizer	Dr.R.Jayam

F.No.Dr.MGR/ONLINE/CIQA 7.2

EVENT REPORT AND OUTCOME WELLNESS PROGRAM – ISR EVENT

Name of the Department	Centre for Online Programs
Date of Event	29.03.2023
Expert Profile	


	<p>Dr.RahiniPriya.R.Jcompleted her MBBS in Sri sathyasai Medical college and Research institute. Currently working in Lakshmi Maternity clinic. She has actively participated in rotary residential internship, she Coordinated admissions and transfers in collaboration with supervising attending physician, Rapidly analyzed and responded to critical situations such as cardiovascular, abdominal and neurological in emergency situations.</p> <p>Besides, her aim is to implement her expertise in the field of medicine to cure the sick community and regain the state of health and well-being, along with spreading awareness amongst the masses for the various ways to maintain hygiene and good health, thereby providing name, fame and money to the hospital.</p>
Description of Event	Wellness program CSR
Supporting Partner (if any)	Ms.BindhuLBEAAR Matric Higher Secondary School, Nerkundram, Chennai
Involvement of Professional Society	Nil

Event Write-up (20 to 25 Lines)

The aim of the event is to bring out the awareness about catamenia, How to handle the problems? General health issues faced by the Teenage girls in daily life. Dr. Rahinipriyaexplained about what are all the current health issues faced by girls and how to handle it. She further expounded about mood swings and Precautions to be taken during the mood swings. Exercise to overcome the mood swings. She discussed healthier eating, Hygienic foods and exercise habits. Dr. Rahinipriya actively interacted with the students. She explained the causes of skipping breakfast and the benefit of consuming more water. Besides she also explained the health issues of late night sleeping and eating junk foods.Students

energetically asked many questions regarding diet, health etc., Dr Raginipriya answered all the questions patiently. The program ended with a wonderful photograph session with the students.

Review of the Event

Reach of the Event	Students
Media Intervention	Nil
Target Audience	Teenage Girls
Photo Gallery	
Organizer	Dr.R.Jayam



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Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
DEEMED TO BE UNIVERSITY
University with Graded Autonomy Status
(An ISO 21001 : 2018 Certified Institution)
Periyar E.V.R. High Road, Maduravoyal, Chennai-95. Tamilnadu, India.



**CENTER FOR
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UNIVERSITY

F.No.Dr.MGR/ONLINE/CIQA 7.2

EVENT REPORT AND OUTCOME
INDUCTION PROGRAM FOR JANUARY 2023 BATCH

Name of the Department	Centre for Online Programs
Date of Event	03.04.2023 – 05.04.2023
Expert Profile	<p>Day 1</p> <ol style="list-style-type: none">1. Dr. MaliniPande (Additional Registrar Planning and Development & Director of Online Programs) – Dr. MGRERI2. Dr. Nirmala SugithraRajini -Dean, Centre for online programs, Dr. MGRERI3. Dr.Brindha -HoD, Faculty of

	<p>Management Studies, Dr. MGRERI</p> <p>4. Dr. Johnson HoD- Mathematics, Dr. MGRERI</p> <p>Day 2</p> <p>5. Dr.T. GodhavariAddl.COE. Dr. MGRERI</p> <p>6. Ms.ManasiMalkunaik, Assistant Manager, Student Support</p> <p>Day 3: Mr.Ramesh, Head HR, MasterCom Technologies,Pvt.Ltd</p>
Description of Event	Induction Program for January 2023 batch
Supporting Partner (if any)	Nil
Involvement of Professional Society	Nil

Event Write-up (20 to 25 Lines)

Day 1: Student Induction Program commenced with a warm welcome address by Dr.R.Jayam (Student Affairs - Centre for Online Programs) Followed by a brief Familiarisation of University by Dr. MaliniPande (Additional Registrar Planning and Development & Director of Online Programs) and Dr. Nirmala SugithraRajini -Dean, Centre for online programs expounded about Online Programs. Dr.Brindha -HoD, Faculty of Management Studies illustrated briefly about the curriculum and syllabus, Specialisations offered, Internship and Projects.Dr. Johnson HoD- Mathematics gave information about the Curriculum and syllabus of M.sc. Statics. The program was hosted by Ms.N. Ramya.Finallythe session ended with a formal vote of thanks.

Day 2:The second day of the Student Induction Program started with Dr.T. GodhavariAddl.COE. She Elucidates the Process, Procedure and Log in methods of Examination , next speaker Ms.ManasiMalkunaik Assistant Manager Student Support explained the Utilisation of LMS - how to log into the LMS portal, Submission of assignments, e-book reference etc.The session of the second day Induction Program was hosted by Ms.S.Lokeshwari and ended with a question answer session.

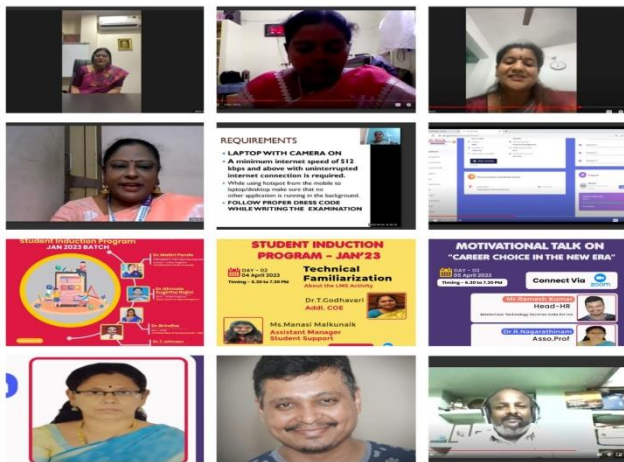
Day 3:

Third day of Student Induction started with Motivational Talk on Career Choice on the Era by Mr.Ramesh Head HR, He demonstrated about the career choices after finishing MBA,

opportunities available for the students, how they have to choose their career, what are all the skills expected from the corporate side and how the students have to develop themselves. The next speaker for the day Dr.R.Nagarathinam Asst. Prof. Department of Mathematics, she explained about the statistical components and career guidance. She further explained what are all the fields the students can choose their career.

3 days of Student Induction Program January Batch 2023 was an eye opener to all the students to familiarise about the University, LMS, Examination, career choices and so on.

Review of the Event

Reach of the Event	210 students
Media Intervention	Nil
Target Audience	First semester students (freshers)
Photo Gallery	
Organizer	Dr.R.Jayam



2



EVENT REPORT AND OUTCOME

BUILDING AN EFFECTIVE STRATEGY IN HR TECHNOLOGY

Name of the Department	Centre for Online Programs
Date of Event	06.05.2023
Expert Profile	<p>Mr. PandiAlagu Raja is a competent professional with more than 15 years of rich experience in entire gamut of HR. sir has maintained an impressive records on multiple HR process and applicability-based HR expertise to accomplish strategic goals to develop organization culture & employee welfare in multiple IT, ITES, KPO and IT infrastructures industries.</p> <p>Sir has conducted HR knowledge sharing session, Motivation, Career guidance, employee development programs in various colleges, B-schools, universities and</p>

	<p>companies.</p> <p>And also invited as guest for lecture sessions in different topics in various colleges, universities, companies and HR events.</p> <p>Besides, sir has conducted various training programs in organization about sexual harassment and educate employees on diversity and the effects of discrimination in workplace.</p> <p>Moreover, he is an executive committee member in Nation-wide HR forum and board of studies member for various educational institution and being an active member of MMA, IIHR, NIPM & various mobile HR forum.</p>
Description of Event	Webinar
Supporting Partner (if any)	Nil
Involvement of Professional Society	Nil


Event Write-up (20 to 25 Lines)

Mr. PandiAlagu Raja explained about the Implementation of HR Technology before & after pandemic and usage of HRMS, LMS & SOP and transformation of HR in Technology. Implementation of technology and more HR Technology, AI related & Machine learning Technology in companies. Need to understand the existing system and current modules in an organisation before implementing strategy HR Technology. Challenges in implementing new systems, Data privacy and Proper Management and need to understand the need of new technology objectives and existing model and cost of technology product and implementation of customised technology according to their organisation. The session ended with a detailed question and answer session.

Review of the Event

We received feedback from the students and participants. The session was informative session. It helps the students to understand about the transformation of technology in HR and effective strategy of HR technology.

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5/6/2023 19:22:47	kaviya02eco@gmail.com		5	4	5	4	5	5	4	1	5	4	Yes
5/6/2023 19:25:41	sudip731@gmail.com		5	5	5	5	5	5	5	5	5	5	Yes
5/6/2023 19:26:24	shalinrose20@gmail.com	Effective HR Strategy, 06.05.2023, Dr.MGR University,	4	4	4	4	4	4	4	4	4	4	Yes
5/6/2023 19:27:13	aditi.patch@gmail.com	The webinar was useful.	5	5	5	5	5	5	5	5	5	5	Yes
5/6/2023 19:28:55	drsujitha88@gmail.com	Building an effective HR strategy in technology 06.05.2023 DRMGR UNIVERSITY	5		4	4	4	4	5	5	5	4	Yes
5/6/2023 19:30:31	sreddyv9@gmail.com		5	5	5	5	5	5	5		5	5	Yes
5/6/2023 19:31:39	hariharan.sekar07@gmail.com		5	5	5	5	5	5	5	5	5	5	Yes
5/6/2023 19:31:50	kripri45@gmail.com	Building an Effective HR Strategy in Technology' on 6th May 2023.	4		3	4	4	5	4		4	4	Yes
5/6/2023 19:33:59	jennifersbenny@gmail.com	Building an effective HR Strategy in Technology	5	5	5	5	5	5	5	5	5	5	Yes
5/6/2023 19:36:37	pavithrabalu2017@gmail.com	Buliding an effective Hr strategy in technology 6/05/2023 Mr.pandialaguraja.M	5	5	5	5	4	5	4	4	5	4	Yes

Reach of the Event	Students
Media Intervention	Nil
Target Audience	MBA,BBA, M.Com, B.Com students
Photo Gallery	
Organizer	Dr.R.Jayam